



For Immediate Release
September 3, 2009

Contact: Bryan Edwards (419) 627-2220

CEDAR FAIR BRINGS A FAMILIAR FACE TO ITS PARKS IN 2010

SANDUSKY, OHIO, September 3, 2009 -- Cedar Fair Entertainment Company (NYSE: FUN), a leader in regional amusement parks, water parks and active entertainment, today reported that it has reached an agreement with United Media to bring the PEANUTS characters to five more of its parks for next summer.

“We are thrilled to be able to expand the PEANUTS brand to five of our other parks,” said Dick Kinzel, Cedar Fair’s chairman, president and chief executive officer. “PEANUTS and Cedar Fair are synonymous with good, wholesome family fun and we believe our guests, both young and old alike, will enjoy spending time next summer with Charlie Brown, Lucy, Linus and everyone’s favorite beagle – Snoopy!”

Canada’s Wonderland, near Toronto; Kings Dominion, in Doswell, Va.; Carowinds in Charlotte, NC; Kings Island near Cincinnati, Ohio; and California’s Great America will welcome the lovable PEANUTS characters to their parks in 2010. The PEANUTS characters will be integrated into the parks through rebranding of existing kids’ areas, and in some cases new rides, live shows and attractions. The PEANUTS characters have been entertaining kids of all ages for years at Knott’s Berry Farm in Buena Park, California; Cedar Point and Geauga Lake’s Wildwater Kingdom in Ohio; Dorney Park in Allentown, Pa.; Michigan’s Adventure near Muskegon, Mich.; and Worlds of Fun in Kansas City, Mo.

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“For nearly 30 years, Cedar Fair and PEANUTS have enjoyed a successful partnership, and we are pleased that we’re not only extending this association, but expanding our presence into five additional parks,” said Doug Stern, President and CEO of United Media. “In all avenues of the consumer experience, Cedar Fair reaches families in a fun and amusing way. The PEANUTS characters, with their broad appeal to fans of all ages, are brought to life vividly through the attractions, themed rides, ice shows, character appearances, and skits.”

Starring an unlikely round-headed hero and a unique cast of young characters wiser and wittier than their years, Charles Schulz’s PEANUTS is not just the best-known, most-loved comic strip ever created, but a true global phenomenon. The PEANUTS characters are featured in 2,200 newspapers, in classic television specials and on remastered DVDs, on stage, in hundreds of books and across the Internet. They have inspired every kind of consumer product from t-shirts to toothbrushes.

Cedar Fair is a publicly traded partnership headquartered in Sandusky, Ohio, and one of the largest regional amusement-resort operators in the world. The Company owns and operates 11 amusement parks, six outdoor water parks, one indoor water park and five hotels. Amusement parks in the Company’s northern region include two in Ohio: Cedar Point, consistently voted “Best Amusement Park in the World” in *Amusement Today* polls and Kings Island; as well as Canada’s Wonderland, near Toronto; Dorney Park, PA; Valleyfair, MN; and Michigan’s Adventure, MI. In the southern region are Kings Dominion, VA; Carowinds, NC; and Worlds of Fun, MO. Western parks in California include: Knott’s Berry Farm; California’s Great America; and Gilroy Gardens, which is managed under contract.

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